

Message Text

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42

ORIGIN COME-00

INFO OCT-01 NEA-10 ADP-00 EB-11 RSC-01 USIA-12 /035 R

66611

DRAFTED BY COM/BIC/228:MYACHNIN/HHLINDSTROM

APPROVED BY EB/OCA/REP:LHPOMEROY

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INT. COMMERCE DEP. A/S:M VAN GESSEL

SECY OF COMMERCE FREDERICK B. DENT

NEA/GRK:L GEORGE (SUBS)

----- 107195

R 171454Z JUL 73

FM SECSTATE WASHDC

TO AMEMBASSY ATHENS

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FROM COMMERCE

FOR AMBASSADOR TASCA FROM SECRETARY DENT

E.O. 11652: N/A

TAGS: BEXP, GR

SUBJECT: U.S. PARTICIPATION, THESSALONIKI INTERNATIONAL FAIR

REF: ATHENS 4117

1. I HAVE LOOKED INTO YOUR REQUEST FOR SUPPORT OF A U.S. COMMERCIAL PRESENCE AT THE THESSALONIKI INTERNATIONAL FAIR AND I AGREE WITH YOUR FEELING THAT THE FAIR IS AN IMPORTANT VEHICLE FOR THE PROMOTION OF LONG-RANGE U.S. BUSINESS INTERESTS IN GREECE. I AM, THEREFORE, DELIGHTED TO ADVISE THAT COMMERCE WILL MAKE AVAILABLE THE 2400 DOLLARS REQUIRED FOR A BUSINESS DEVELOPMENT OFFICE TO BE STAFFED BY EMBASSY AND CONSULATE PERSONNEL IN THE U.S. EXHIBITION AT THE THESSALONIKI INTERNATIONAL FAIR.

2. I UNDERSTAND THROUGH THE FINE EFFORTS OF AMEMBASSY ATHENS
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AND AMCONSUL THESSALONIKI THAT FUNDING FOR THE BALANCE OF THE

U.S. EXHIBITION HAS BEEN OBTAINED THROUGH LOCAL INDUSTRY
CONTRIBUTIONS AND THAT OUR MODEST FINANCIAL SUPPORT WILL
PROVIDE THE MEANS TO COMPLETE THE U.S. PRESENTATION.

3. CONGRATULATIONS ON THE SUCCESS OF YOUR OWN EFFORTS AND
BEST WISHES FOR A MOST SUCCESSFUL EXHIBITION. RUSH

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Message Attributes

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